



SWSPN Programs 2009

Fundraising Best Practices: What Grassroots Organizations and Larger, Established Organizations Can Learn From One Another, January 7, 2009

Join SWSPN for an engaging panel discussion of fundraising best practices from a small, grassroots organization, and a large, established organization perspective. This panel will seek to draw on the diverse experiences of larger and smaller organizations to generate creative fundraising ideas, identify challenges and opportunities in a recession economy, and share thoughts on how to adapt to the changing nonprofit fundraising world. Contact Jessica Schumacher at schumaje@lewisu.edu or 815-836-5756 to register.

Community Leader Panel: Local trends in Philanthropy, February 11, 2009

Join SWSPN for an informative panel featuring local community leaders and fundraising experts discussing local philanthropic trends, community updates, local grants and funding opportunities, and ideas for cross-sector collaboration. Panelists will include:

- Sandy Brattstrom, Executive Director of the Will County Community Foundation
- Julie Buck, Executive Director of the Community Foundation of Grundy County
- Larry Walsh, Will County Executive
- Frank Halpin, Grundy County Executive
- Tricia Simpson, Midwest Public Affairs Manager at ExxonMobil
- Tim Reilly, Owner of Babe's Hotdogs

This program is included in the annual SWSPN membership fee and \$10 for non-members. Contact Jessica Schumacher at schumaje@lewisu.edu or 815-836-5756 to register.

Fundraising 911: Discovering What People Really Care About in Our Community, Laying the Groundwork - Part One, March 4, 2009

Join SWSPN for a stimulating discussion of creative ways to connect with new donor prospects and reengage current donors with your organization's mission in these tough economic times. In the first part of this two part program, fundraising consultant Tom Garrow, President of The Garrow Company, will lay the groundwork for discovering what people really care about in our community by presenting market segmentation, volunteer engagement, community organizing, and collaboration strategies. Then Mr. Garrow will facilitate a group discussion and brainstorming session to help the program attendees create their own outreach plans.

This program is included in the annual SWSPN membership fee and \$10 for non-members. Contact Jessica Schumacher at schumaje@lewisu.edu or 815-836-5756 to register.

Fundraising 911: Discovering What People Really Care About in Our Community, Measuring Results - Part Two, April 1, 2009

Join SWSPN as we continue with the second part of our collaborative community outreach program. In part two of this program Tom Garrow, President of the Garrow Company, will review our discussion and outreach plans made in March, facilitate a discussion of progress made, and lead continued dialogue about taking the community outreach plans to scale and measuring results. We strongly encourage bringing board members, volunteers, and involved staff members to this program.

This program is included in the annual SWSPN membership fee and \$10 for non-members. Contact Jessica Schumacher at schumaje@lewisu.edu or 815-836-5756 to register.

SWSPN's First Annual Conference: Innovative Fundraising, May 6, 2009

The half day conference will consist of keynote presentations and breakout session that will help build your fundraisers toolbox to continue engaging donors in these difficult financial times. Keynote presenters will be Heather Eddy from the Alford Group and Gene Rosendale from the Alliance for Strategic Advantage.

This conference is \$50 for SWSPN members and \$75 for non-members. Groups of three or more individuals from the same organization (staff, volunteers, board members, etc.) are eligible for a \$10 discount per ticket. Early bird discounts of \$10 per ticket are available for registrations prior to April 1,

2009. Contact Jessica Schumacher at schumaje@lewisu.edu or 815-836-5756 to register your group today!

Networking Session, June 3, 2009

Join SWSPN for a facilitated networking session. This program will offer an opportunity to learn and immediately practice some of the latest and greatest networking strategies. This program is included in the annual SWSPN membership fee and \$10 for non-members. Contact Jessica Schumacher at schumaje@lewisu.edu or 815-836-5756 to register.

July 2009 No SWSPN program.

Giving USA Forecast, August 5, 2009

7:30 a.m. - 9:30 p.m., Joliet Area Community Hospice

Join SWSPN for an informative session on the "Giving USA Forecast" led for the third consecutive year by Heather Eddy, CFRE from the Alford Group. Learn about national, state, and local trends in giving and fundraising. Contact Chris Glatz at info@swspn.org or 708-262-1245.

SWSPN and Joliet Area Chamber of Commerce Joint Luncheon, Sept 23, 2009

11:30 a.m. - 1:00 p.m., Joint Event at The Holiday Inn Joliet Hotel & Convention Center

Joint Event at the Holiday Inn Joliet Hotel and Convention center

speaker is Terry D'Arcy, SWSPN Philanthropist of the Year. This program is \$30 for SWSPN members and \$40 for non-members. Contact the Joliet Area Chamber of Commerce to register.

Tools for Non-Profits At Your Fingertips, October 7, 2009

Please see the calendar item for more event details.

This program is included in the annual SWSPN membership fee and \$10 for non-members. Contact Chris Glatz at info@swspn.org or 708-262-1245 to register.

Jacob Henry Mansion, Victorian Ballroom (Joliet, Illinois), November 4, 2009

Third Annual SWSPN Awards breakfast – generously sponsored by Nicor. \$20 per person or table of 10 for \$200. Download a Nomination Form ([click here](#)). Nominations due by 1:00 p.m. September 11th.

To register for the event ([click here](#)).

Questions? Call the SWSPN office at 708-262-1245 or email info@swspn.org

Idea Exchange & Donors Forum Overview, December 2, 2009

Better than a holiday gift swap - it's an idea exchange! During the season of giving, SWSPN members and friends will be asked to share their gift of experience. bring your toughest questions, share ideas and solutions, offer samples of your creative work, and gather feedback from your colleagues during this session. Contact Chris Glatz at info@swspn.org or 708-262-1245 to register.