



SWSPN Programs 2010

Idea "Exchange" Part I , January 6, 2010

Continuing the season of giving and building on the great December 2009 program, SWSPN members and friends will again be asked to share their gift of experience. bring your toughest questions, share ideas and solutions, offer samples of your creative work, and gather feedback from your colleagues during this session.

Managing Money - Why it Matters, February 3, 2010

The future is uncertain, that we know, but we all have a similar goal and that is to manage risk, not avoid risk. This program, presented leading local financial expert Paul Ganzert, will address topics such as the impacts of bad investing, how to utilize funds efficiently and responsibly, how to identify key risks, how to establish investment policies.

Everything You Need to Know About Governance, March 3, 2010

Governance isn't just for big boards and donors are starting to pay attention to it more and more. This month we will focus on governance, legal compliance, fiduciary responsibility, responsible stewardship for not-for-profit corporations of all sizes. Join us as the Donors Forum and the Illinois Attorney General's Office discuss "the purple book," "Illinois Nonprofit Principles and Best Practices."

How the Generational Shift is Affecting Our Fundraising, April 7, 2010

Technology has changed the face of nonprofit marketing. Our audience Tweets, updates Facebook statuses, email, and still like old-fashioned snail mail. What's a mixed media staffer to do? How often should we communicate? What are the pros, cons, and costs of the different methods? Do we risk losing old-fashioned donors if we Tweet more than we mail? There is no right answer, but we can help you talk it through!

Economic Impact of Nonprofits on Local Municipalities, May 5, 2010

Collectively, the nonprofit and government agency sector in our respective counties rivals the number of employees and operating budgets of our counties' largest employers. Nationally, we're the 7th largest industry. In this program we will bring together nonprofits, local government representatives, and community leaders to share information and develop best practices for addressing the increased need for assistance. Learn how to establish and grow relationships with local municipalities to increase awareness of your services and resources.

How to Incorporate Social Media into Your Communications Strategy, June 2, 2010

[CLICK HERE to Download the Presentation from this Program](#)

Online social networking is the number one growth area in marketing - is it part of your organization's communications plan? Learn why your organization should tap into the power of LinkedIn, Facebook, Twitter, Ning, Squidoo and others sites as part of your overall marketing strategy.

July - No Event Scheduled

7 Habits of Highly Effective People, August 4, 2010

[CLICK HERE to Download the Presentation from this Program](#)

Plan now to join us as we discuss, the 7 Habits of Highly Effective People as a group. We encourage you to read as much of the book prior to the meeting but it is not required. We will discuss the seven habits and how we can apply them in both our professional and personal lives.

If you've never participated in this type of discussion, now is the time to do it! So much more can be learned from a book like the 7 Habits - especially when it is discussed with your peers!

Please contact Katie Wiedman with any questions regarding this meeting program discussion topic (RSVP your attendance to the SWSPN office: info@swspn.org)

Joint Meeting with the Joliet and Grundy County Chambers of Commerce, September 2010

Join SWSPN and the Joliet and Grundy County Chambers of Commerce for our joint luncheon. This annual event is a great opportunity to connect with local business leaders and share the importance of giving back in the community. Speaking this year on the power of philanthropy will be the 2009 SWSPN Philanthropist of the Year Awardee, Thomas Tesdal.*

The Tools of Social Media and How To Use Them, October 6, 2010

When you first get started, there can be a lot to learn about online network marketing, including the time and cost allocations. Building on our discussion of social media earlier in the year, find out how organizations are using social networking sites and tools to market themselves and build better relationships with their donors and community.

[Click here to read more articles by Christina Johns](#)

Fourth Annual SWSPN Awards breakfast, November 3, 2010

Join SWSPN members and friends for our fourth Annual SWSPN Awards Breakfast, honoring local philanthropists and community leaders in the public and private sectors.* [Download the 2010 Nomination Form here](#)

2010 Philanthropy Conference, November 16, 2010

Please click the link to download a brochure with full conference details. [2010 Philanthropy Conference: The Power of Telling Stories](#)

Holiday Idea Exchange, December 1, 2010

To close out our 2010 program series we will end with another session of idea sharing. bring your toughest questions, share ideas and solutions, offer samples of your creative work, and gather feedback from your colleagues during this session.